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Name of Faculty: **Md. Sajid Akhtar Khan**

Department: **Business Administration**

Course **International Business Environment**

Paper Code: **MBA/113**

Semester/Section: **Second Semester(MBA)**

Session: **JAN2018 - May 2018**

Instruction Plan Details :

Lecture No.	Topics to be covered	References	Remarks
Plan for course, to be covered before 1st sessional Exam			
	UNIT- 1		Number of lectures
	Introduction to international business environment		1
	Various concept of international business		1
	Comparison between domestic and international business		1
	Process of internationalization of IB		1
	Explain and discuss tariff barriers		1
	Discuss and explain nontariff barriers		1
	Risk involve in international business		1
	Why do we internationalize our businesses		1
	Advantages and disadvantage of domestic and international business		1
	CASE STUDY (Discussion)		1
	Class Test		1
TOTAL			11
	UNIT-11		
	Theories of international trade		1
	Adam smith theory		1
	Ricardo theory		2
	Ohlin theory		1
	Hecklor theory		1
	Leontif theory		2
	PLC		2
	CASE STUDY (Discussion)		1
	Class test		1
TOTAL			12
	UNIT-111		

	International monetary systems	1
	Historical background and structure	2
	International financial institutions	1
	IMF	1
	World bank	1
	International financial markets and instruments	2
	Eurocurrency	1
	CASE STUDY (Discussion)	1
	Class Test	1
TOTAL		11
	UNIT-IV	
	Free trade zones	1
	Bilateral and multilateral trade laws	1
	General agreement on trade and tariffs	2
	World trade organisation	1
	.discusI IPR,GATT,TRIPS	1
	Explain NAFTA,EU	1
	Discuss ASEAN,SAAARC,BRICS.	1
	Explain regional economic integrations	1
	CASE STUDY (Discussion	1
	Class Test	1
TOTAL		11

Reference Books:

1. Francis cherrunilam (International business)
- 2 Daniels J.D (International business-Environment and Operations.
- 3.V. Sharan (International business: Concept,Environment and strategy)
4. Ashawathapa (International business)
5. Hill, Charles W.L (The International business in the Global Marketplace)
6. BethV.Yarbrought (The world Economy-Trade and Finace, Thomson learning Singapore
7. Sanchari Sinha (international Business Management. By excel books

Signature of Faculty Member

HOD/Principal/Academic Coordinator

Date: