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Name of Faculty: **Md. Sajid Akhtar Khan**

Department: **Business Administration**

Course **FOUNDATION OF INTERNATIONAL BUSINESS** Subject Code: **BBAN-603**

Semester/Section: **SIXTH (BBA)**

Session: **Jan2018 - May 2018**

Instruction Plan Details :

Lecture No.	Topics to be covered	References	Remarks
Plan for course, to be covered before 1st sessional Exam			
	UNIT- 1		Number of lectures
	Introduction to international business		1
	Various dimensions and models of international business.		1
	Structure of international business environment		1
	Motives behind internationalization of firms		1
	World trade system and impact of world trade organization.		1
	Exchange rate and global financial system.		1
	Barriers to international business		1
	international business information and communication		1
	Various risk of international business.		1
	CASE STUDY (Discussion)		1
	Class Test		1
TOTAL			11
	UNIT-11		
	Strategies of foreign market entry.		1
	Country evaluation and selection.		1
	Factors affecting foreign investment		2
	Impact of FDI on home		1
	Explain portfolio investment		1
	Types of foreign collaboration, Motives of foreign collaboration		2
	Control method of international business		2
	CASE STUDY (Discussion)		1
	Class test		1
TOTAL			12
	UNIT-111		

	Decisions related to global manufacturing and sourcing decisions.		1
	Various outsourcing factors, managing global supply chains.		2
	Decisions regarding product and its branding		1
	Managing distribution channels		1
	Promotion mix and pricing decisions internationally		1
	Various counter trade practice.		2
	Mechanism of logistical decisions		1
	CASE STUDY (Discussion)		1
	Class Test		1
TOTAL			11
	UNIT-IV		
	Harmonizing accounting differences across various countries		1
	Currency translation methods for consolidating financial statement.		1
	Staffing and compensations decisions		1
	Cross cultural challenges in international business.		1
	International staffing decisions.		1
	Compensation & performance appraisal of expatriate staff.		1
	Basic Techniques of risk Management in IB		1
	Risk involving international business		1
	CASE STUDY (Discussion)		1
	Class Test		1
TOTAL			11

Reference Book

1. Daniels, J.D., and H.L. Radebaugh, International Business: Environment and operations, Pearson Education, New Delhi.
2. Hill, Charles W.L., International Business, Tata McGraw Hill, New Delhi
3. Sharan, V., International Business: Concept, Environment and Strategy, Pearson Education , New Delhi
4. Bennett, Roger, International Business, Pearson Education, New Delhi

Signature of Faculty Member
Date:

HOD/Principal/Academic Coordinator