



**Name of Faculty: Arko Bagchi
Course Title: E-Commerce
Semester/Section: 6th SEM**

**Department: BBA
Course Number: BBA-6005
Session: Jan -May, 2018**

Instruction Plan Details:

L.No.	Topics To Be Covered	Book	Week
1	Introduction- meaning,	Murty, C.V.S., E-commerce,Himalaya Publications, New Delhi.	01
2,3	Introduction- meaning, nature		01
4	Introduction- meaning, nature, concepts,		01
5	advantages and reasons for transacting online		02
6	categories of e-commerce		02
7,8	planning online business		02
9	nature and dynamics of the internet,		03
10	pure online vs. brick and click business		03
11	assessing requirement for an online business		03
12	designing, developing and deploying the system		04
13,14	designing, developing and deploying the system		04
15	one to one enterprise.		04
16,17	Technology for online business- internet, IT infrastructure		05
18	Technology for online business- internet, IT infrastructure		05
19,20	middleware contents : text and integrating e-business applications;		06
21	mechanism of making payment through internet		06
	VIDEO LECTURE		
22	online payment mechanism, electronic payment systems		06
23	payment gateways,visitors to website		07
	CLASS TEST-I		
24,25	tools for promoting website		07
	ASSIGNMENT -I		
26	plastic money : debit card, credit card		08
27-28	laws relating to online transactions.		08
29	Applications in e-commerce- e-commerce applications in manufacturing, wholesale, retail and servie sector		09

30	Applications in e-commerce- e-commerce applications in manufacturing, wholesale, retail and servie sector		10
31	Virtual existance- concepts, working, advantage and pitfalls of virtual organizations,		10
32	workface, work zone and workspace and staff less organization;		10
33	designing on E-commerce model for a middle level organization		11
34	the conceptual design, giving description of its transaction handling		11
	CLASS TEST-II		
35	infrastructure and resources required and system flow chart;		12
	ASSIGNMENT -II SUBMISSION		
36,37	security in e-commerce : digital signatures, network security, data encryption secret keys, data encryption		13
38,39	security in e-commerce : digital signatures, network security, data encryption secret keys, data encryption		13